2025 Survey on Financing and Investment

German companies' prospects in Argentina

Eighth edition

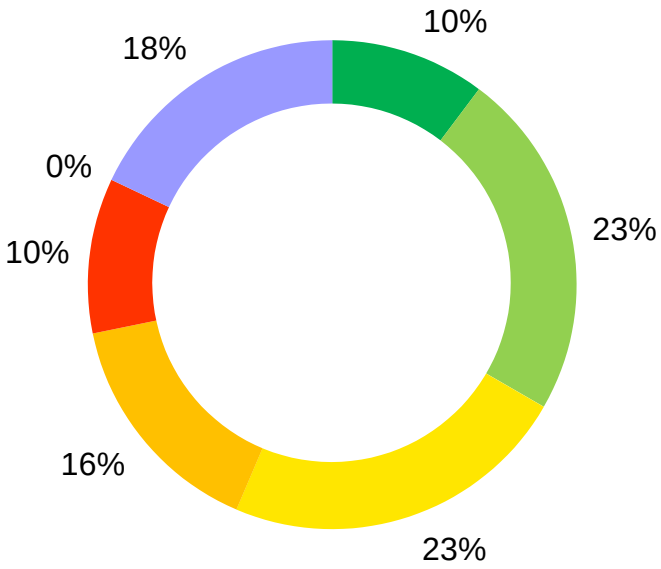
EY

Shape the future with confidence

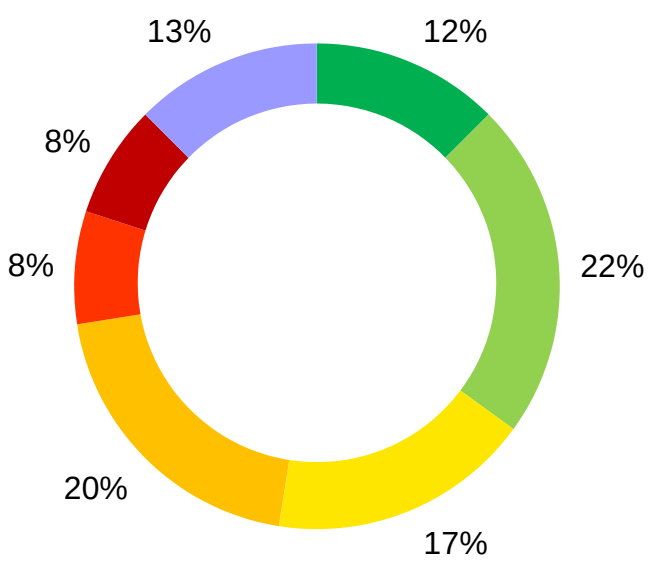
The better the question. The better the answer. The better the world works.

How has your business varied over the last year in terms of constant currency?

Sales

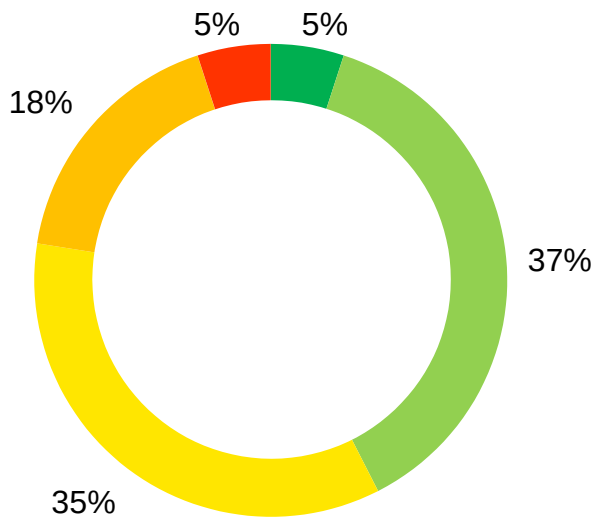


Profitability



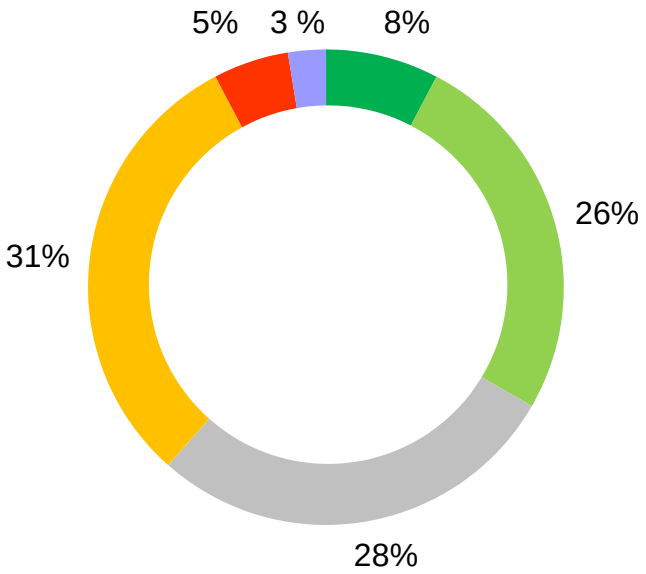
How do you expect such variation to be in 2025 as compared to 2024?

Sales



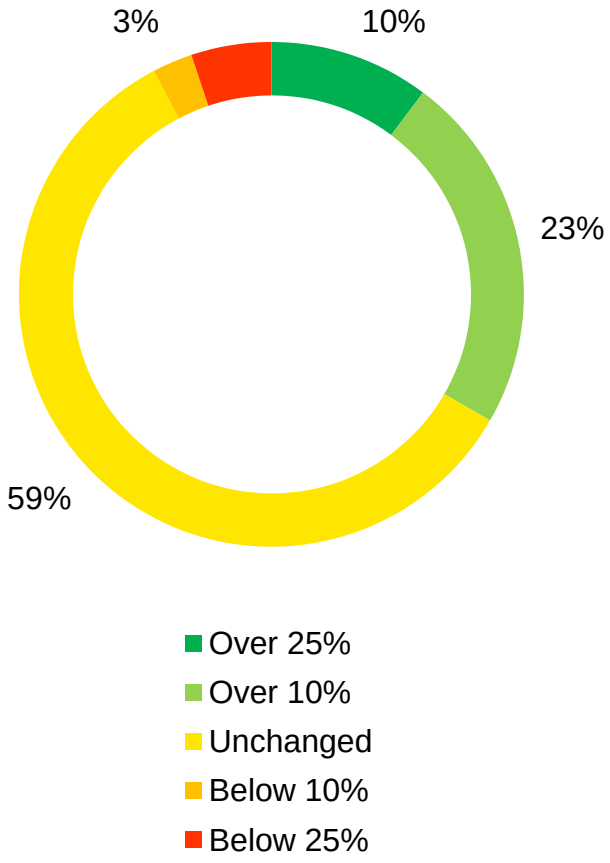
- It will increase +20%
- It will increase from 10% to 20%
- It will increase from 0% to 10%
- It will remain stable
- It will decrease from 0% to 10%
- It will decrease from 10% to 20%
- It will decrease +20%

Profitability

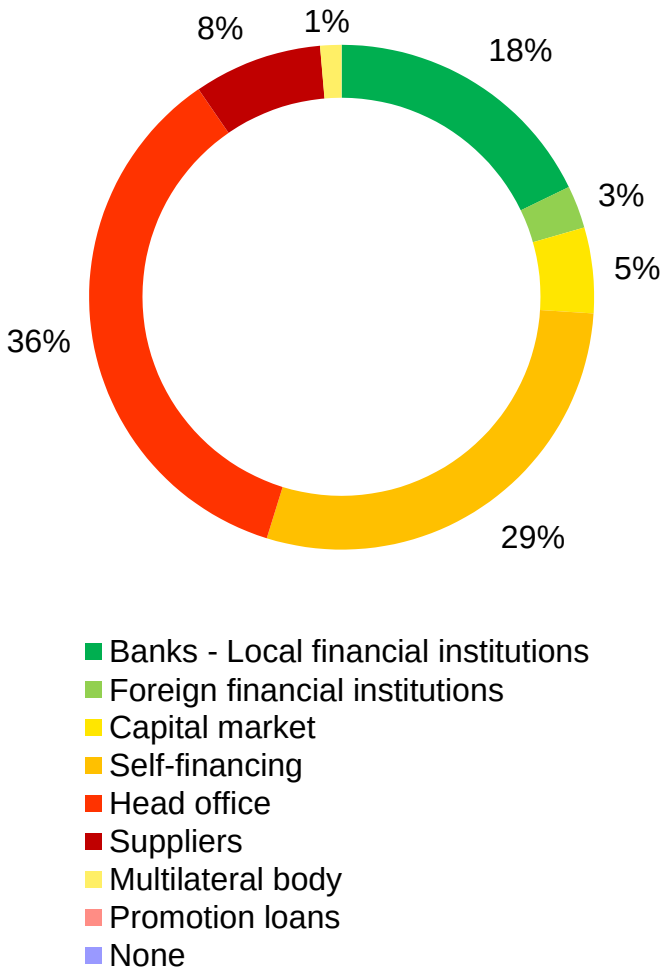


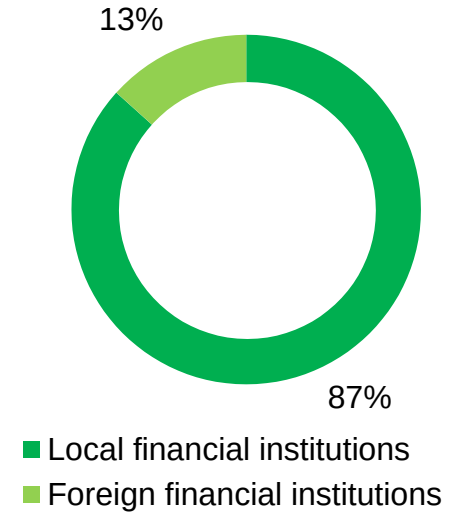
- It will improve +20%
- It will improve from 10% to 20%
- It will improve from 0% to 10%
- It will remain stable
- It will increase from 0% to 10%
- It will decrease from 10% to 20%
- It will decrease +20%

How do you compare your company’s current financing needs with last year’s?

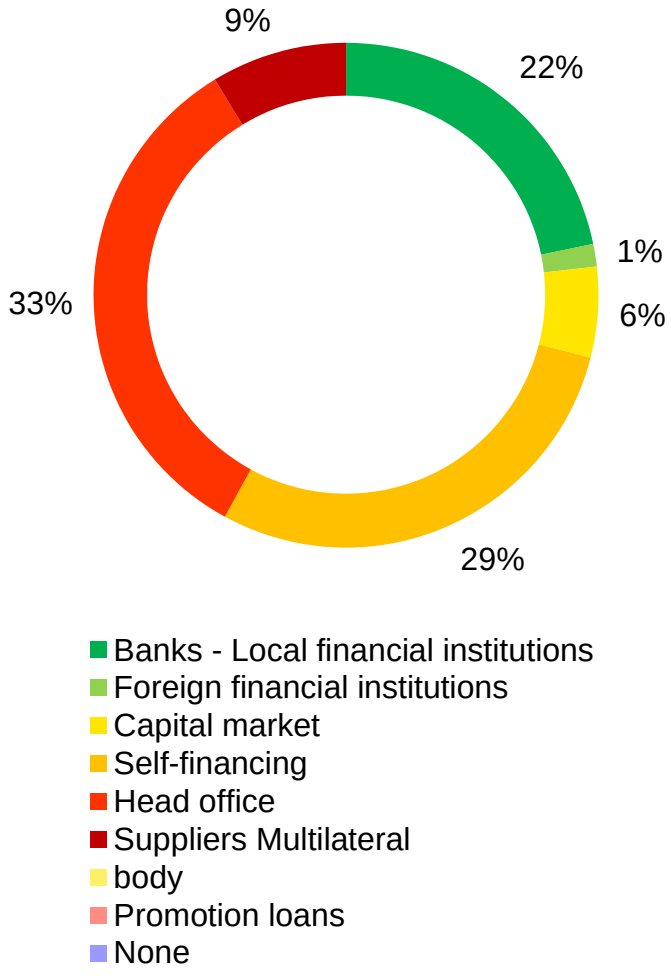


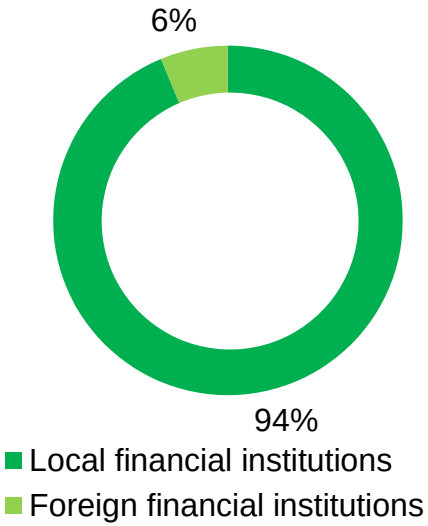
Which financing sources have you used to finance your projects?



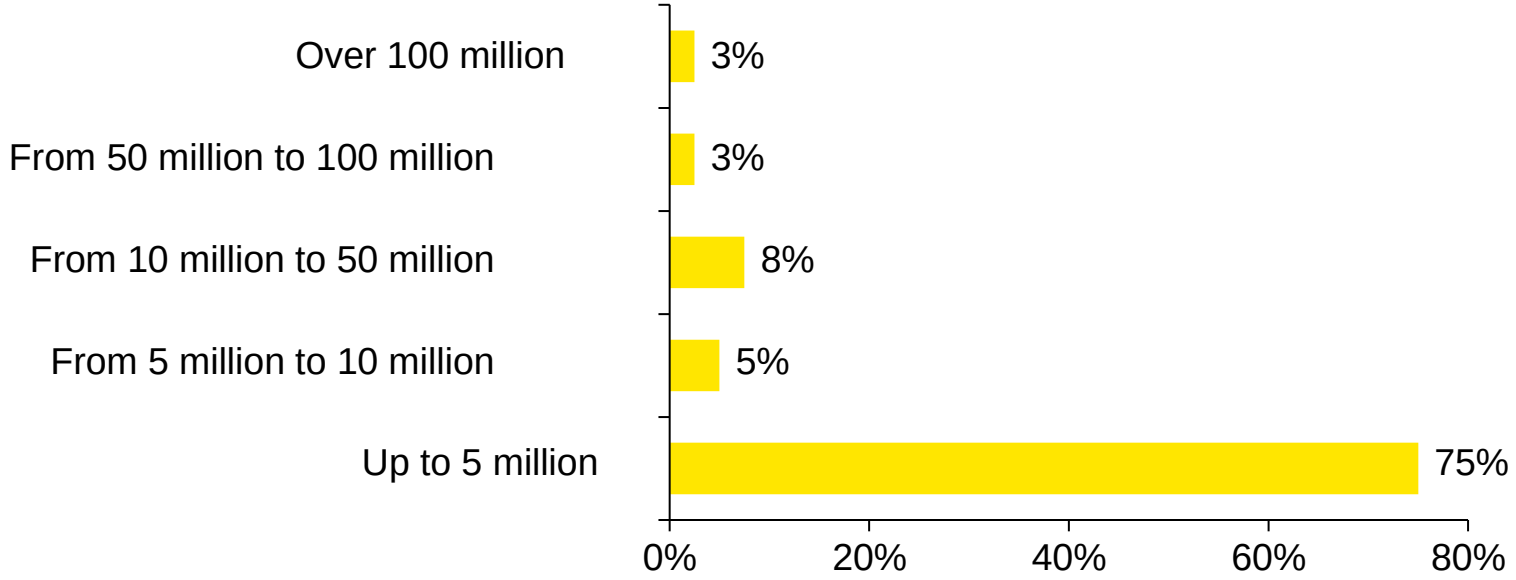


Which financing sources will you use to finance your projects in 2025?



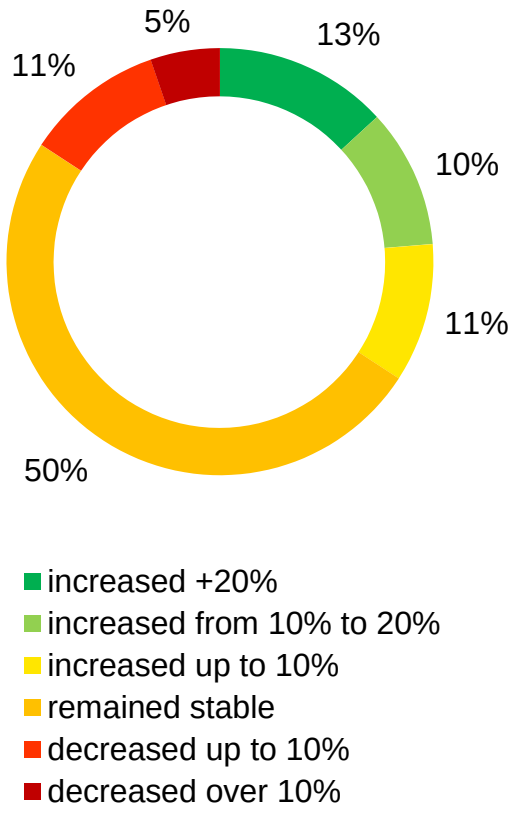


2025 investments plan. What is the amount you expect to invest this year?

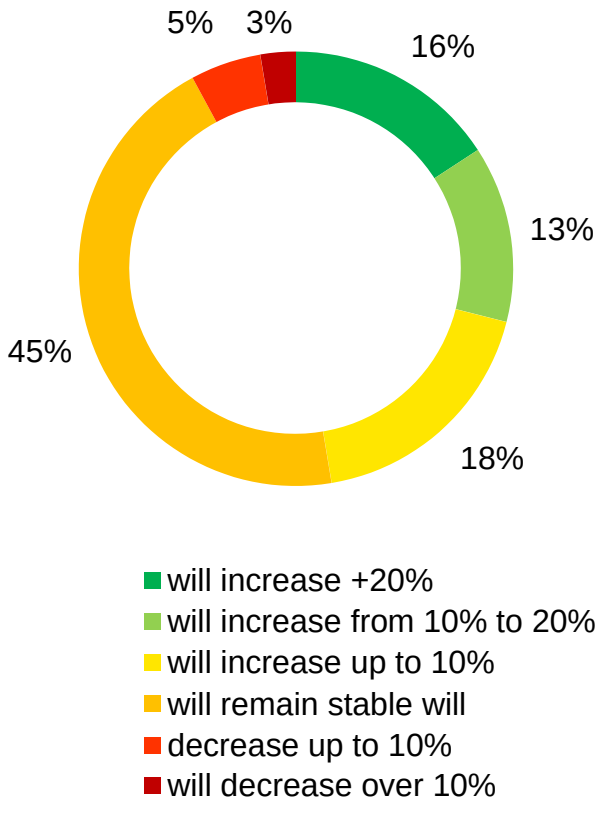


In comparative terms, investments

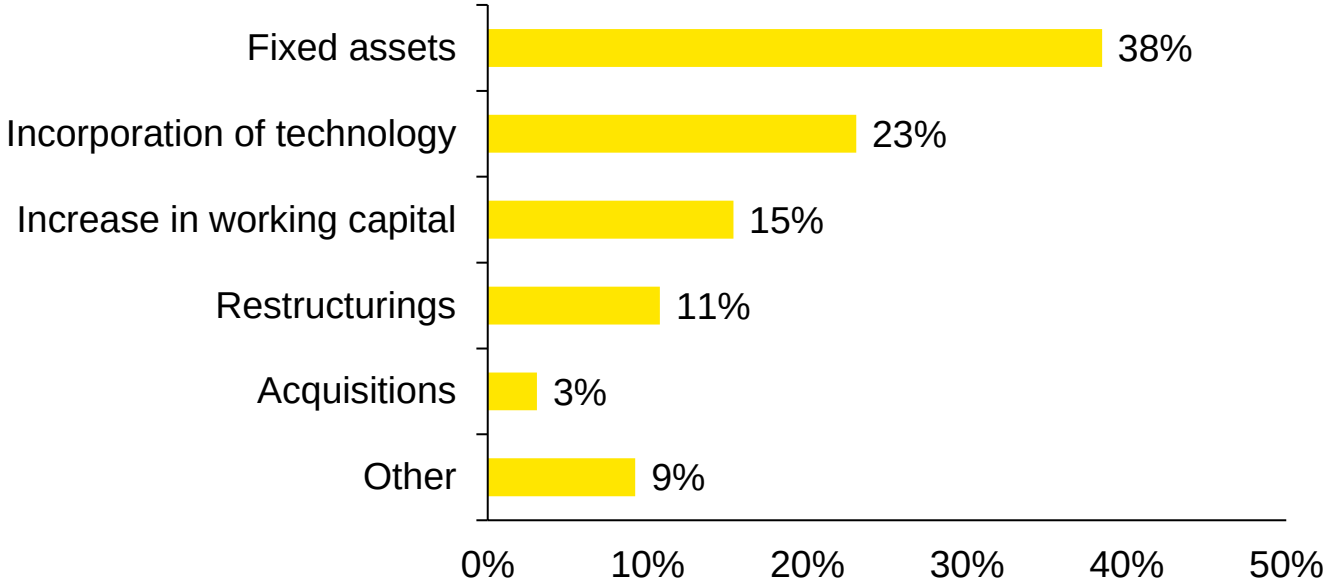
Retrospective (2024 vs. 2023)



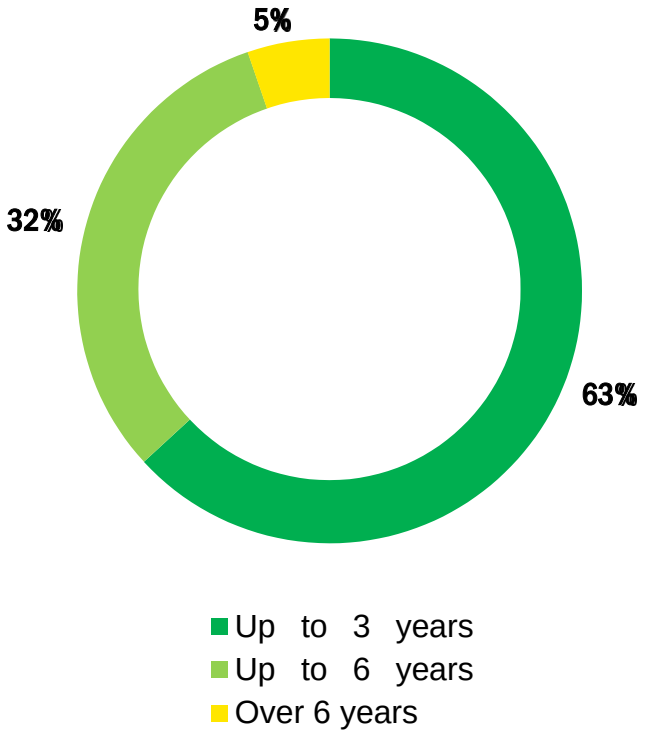
Prospects (2025 vs. 2024)



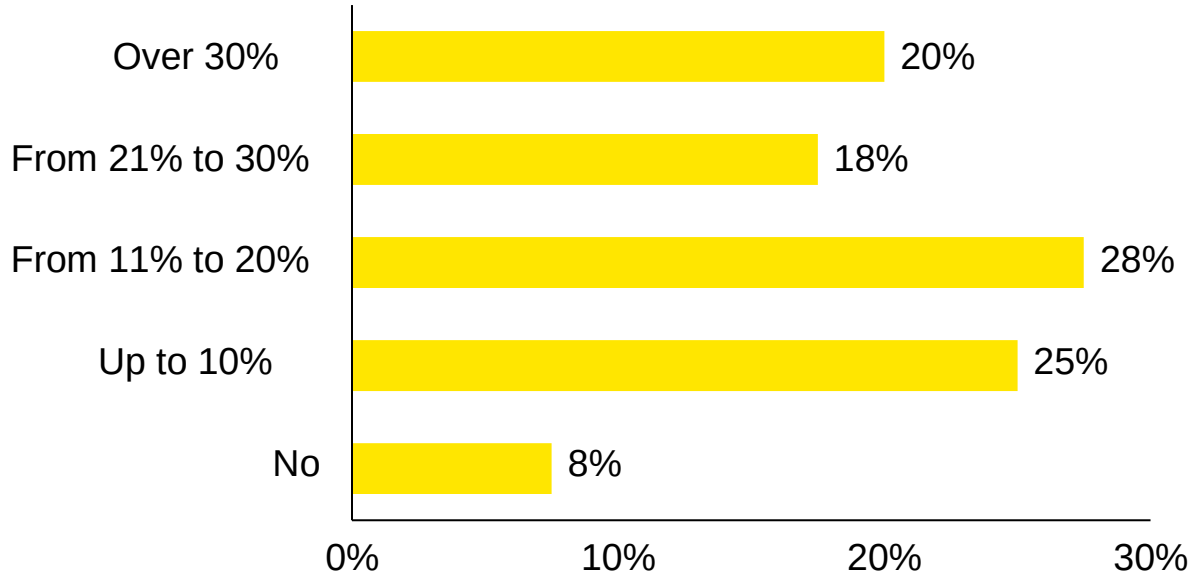
The 2025 investments plan is mainly related to:



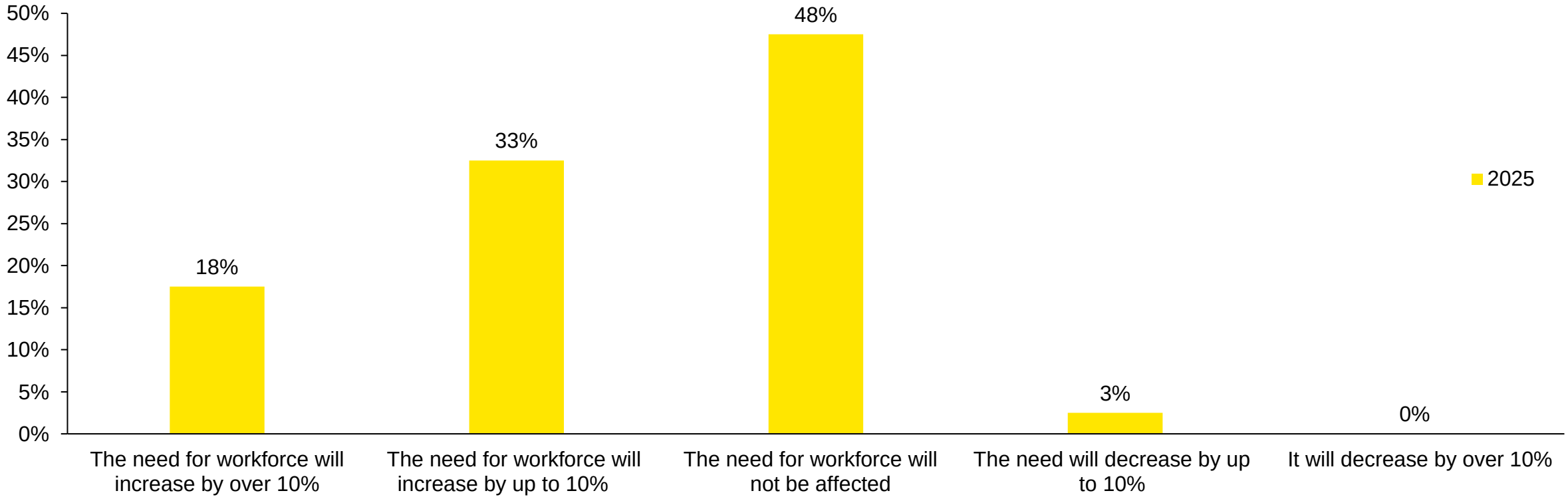
Investment repayment term expectations are:



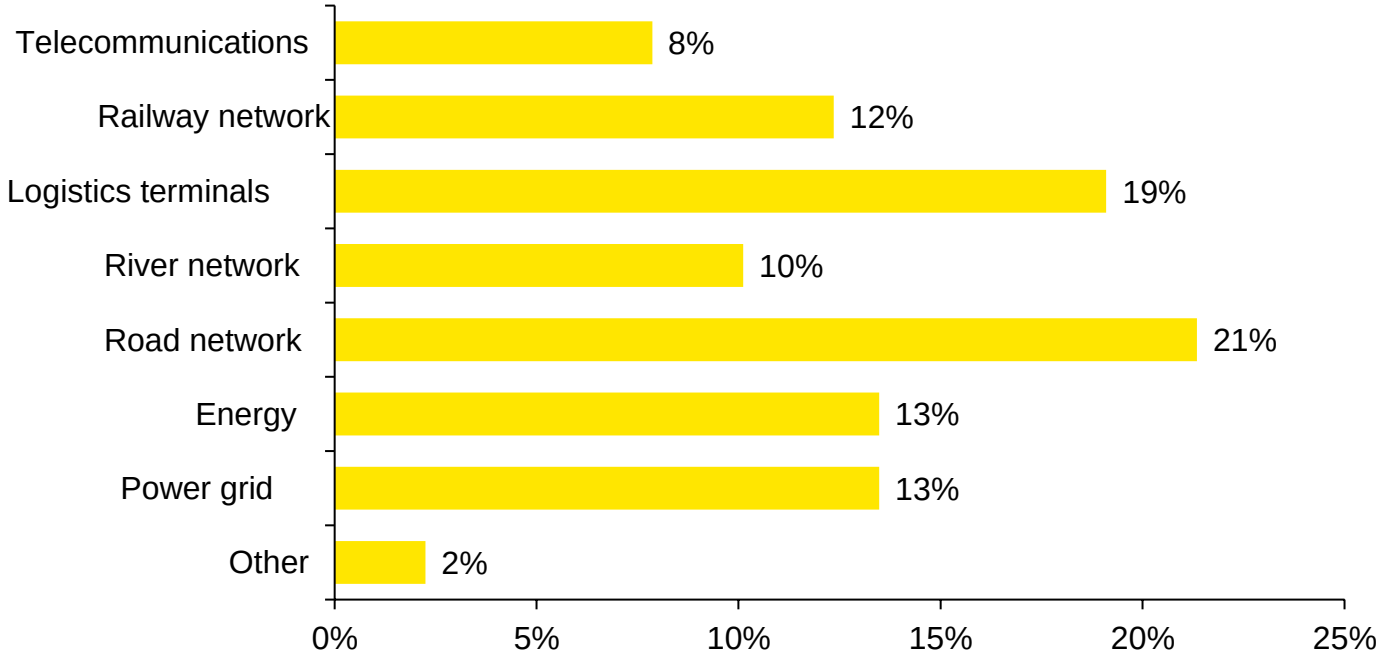
Is your company able to increase its sales with its current installed capacity and structure? (in constant currency)



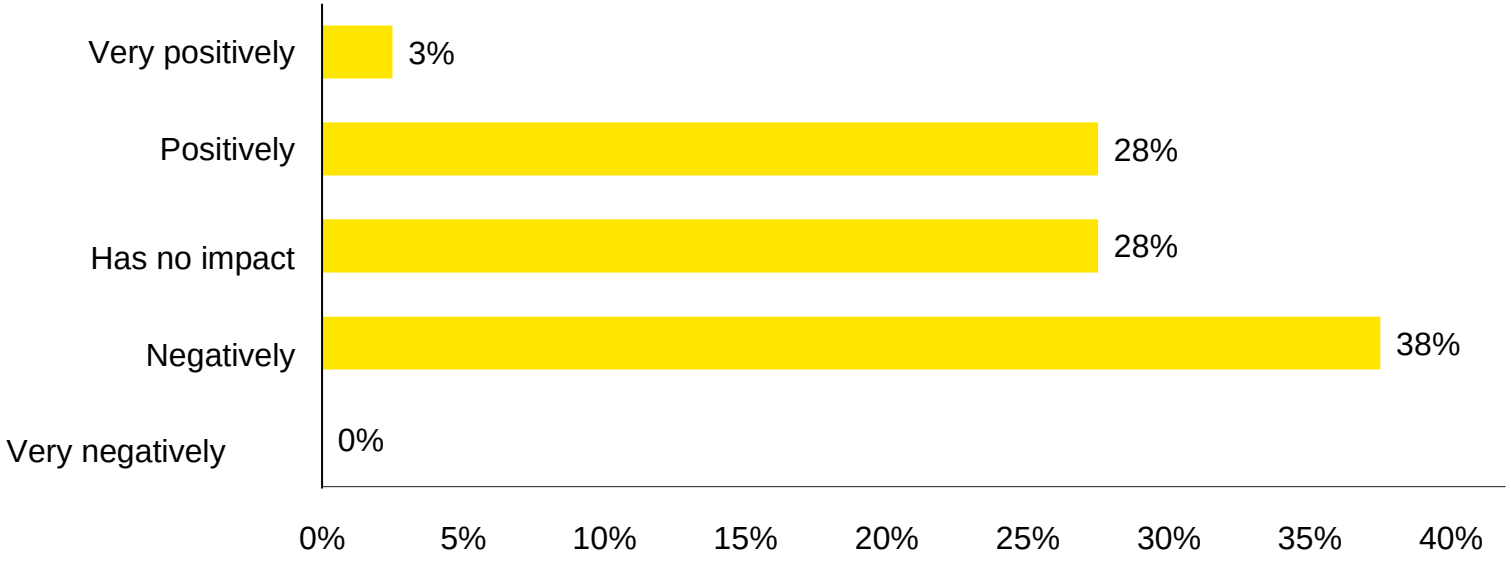
Your investments plan for 2025 and the need for new workforce



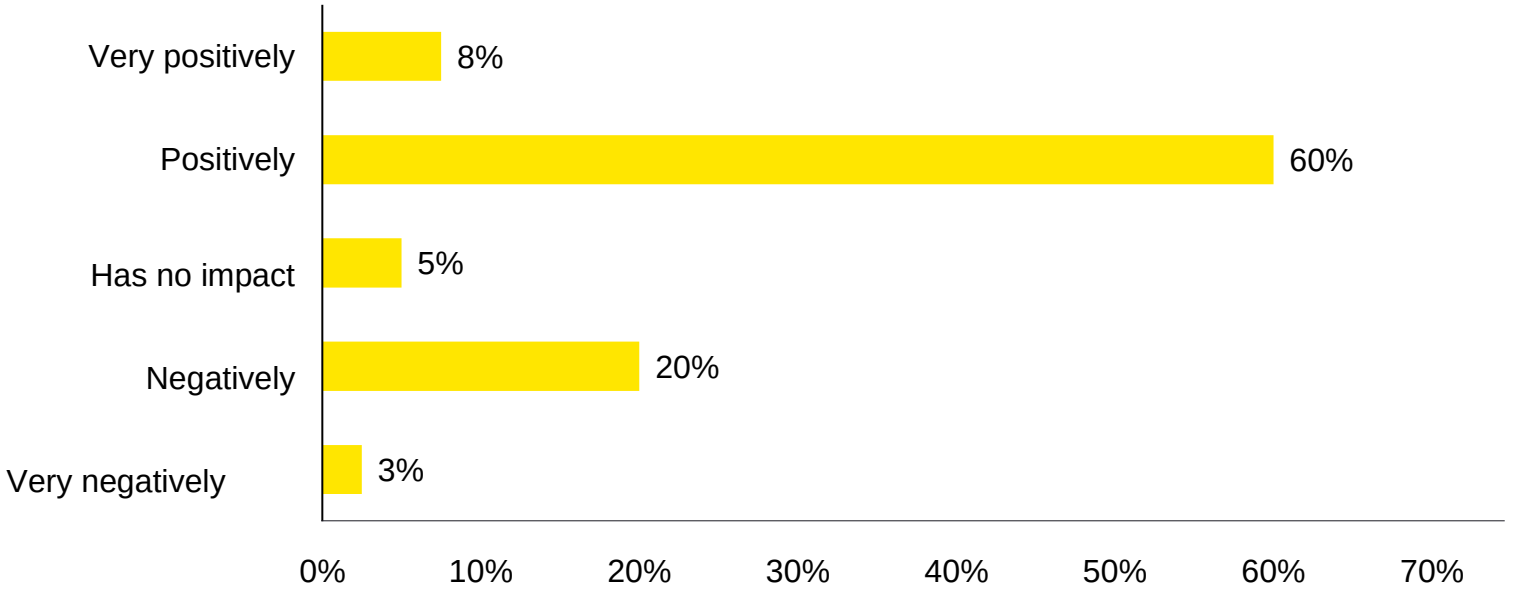
What is the investment in infrastructure needed in the country to enhance the investments your company intends to make?



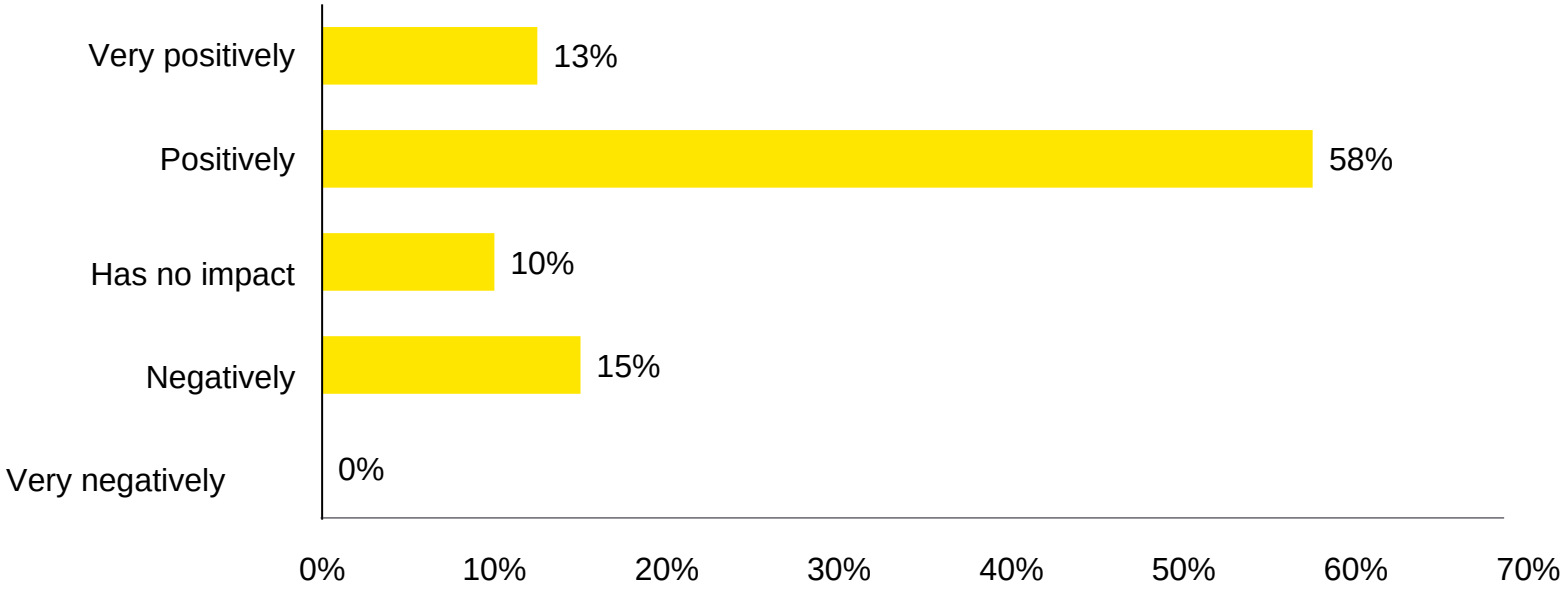
How does the current situation in foreign markets affect your sector?



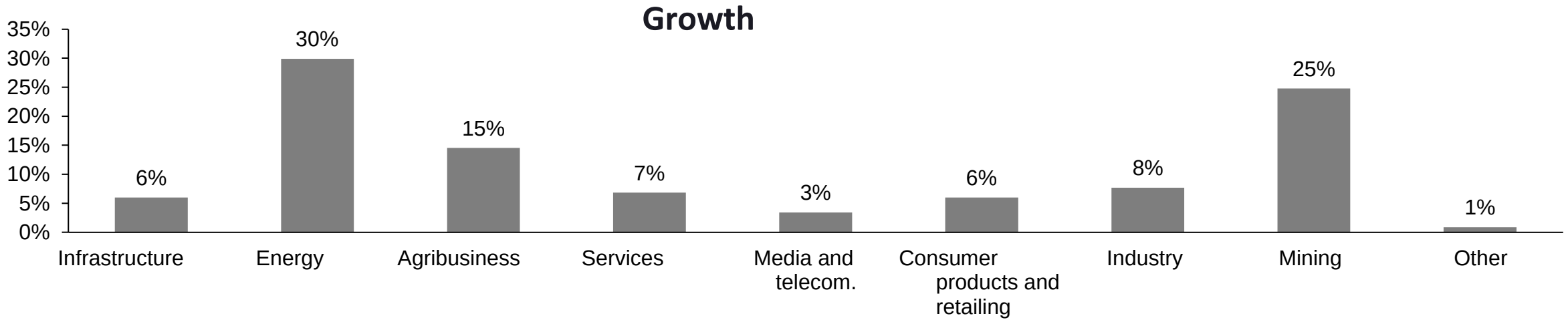
How does the Argentine economic situation affect your sector?

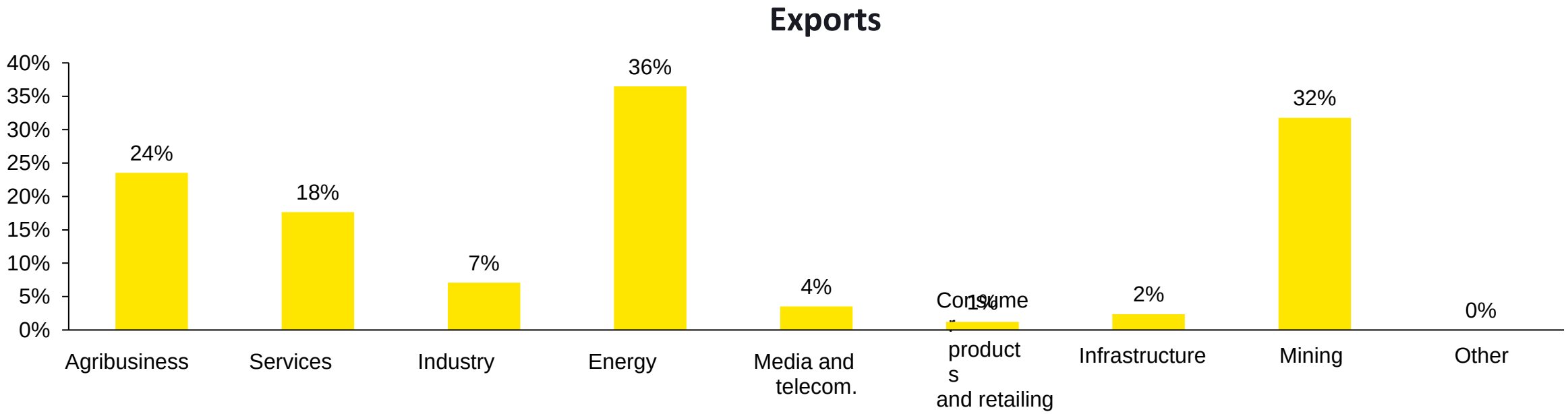


How does the Argentine political situation affect your sector?

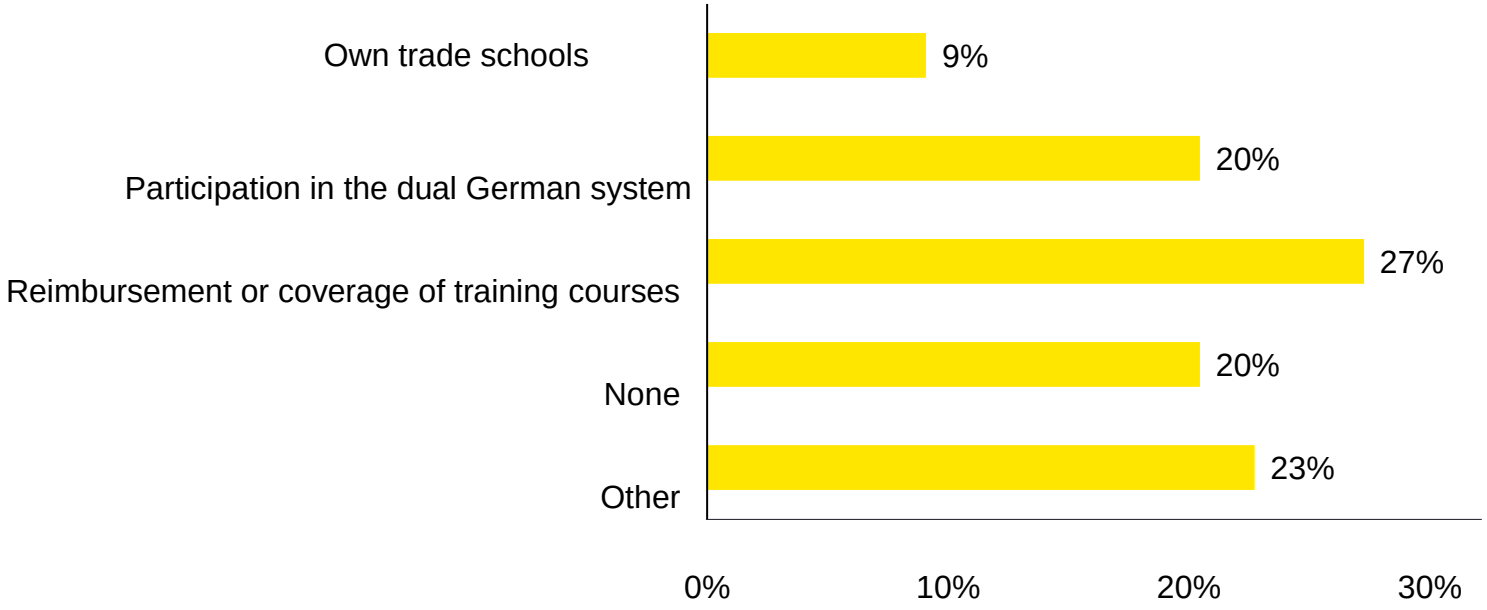


Which are the sectors with the greatest potential in the next few years?

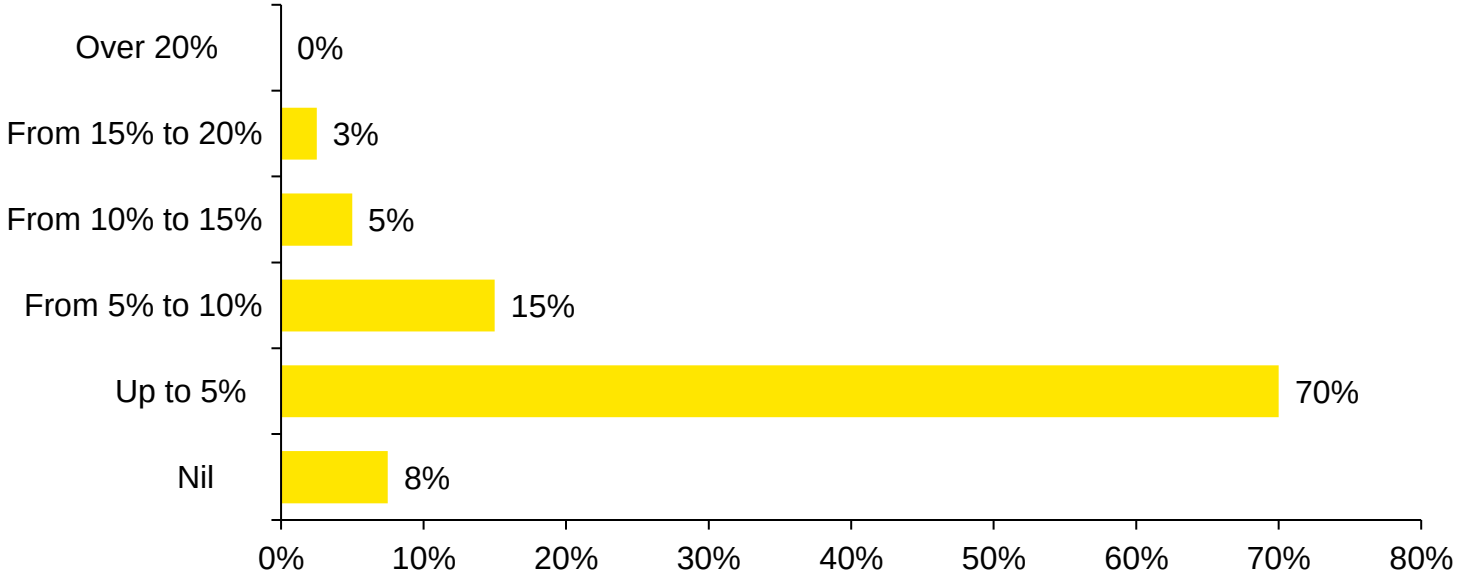




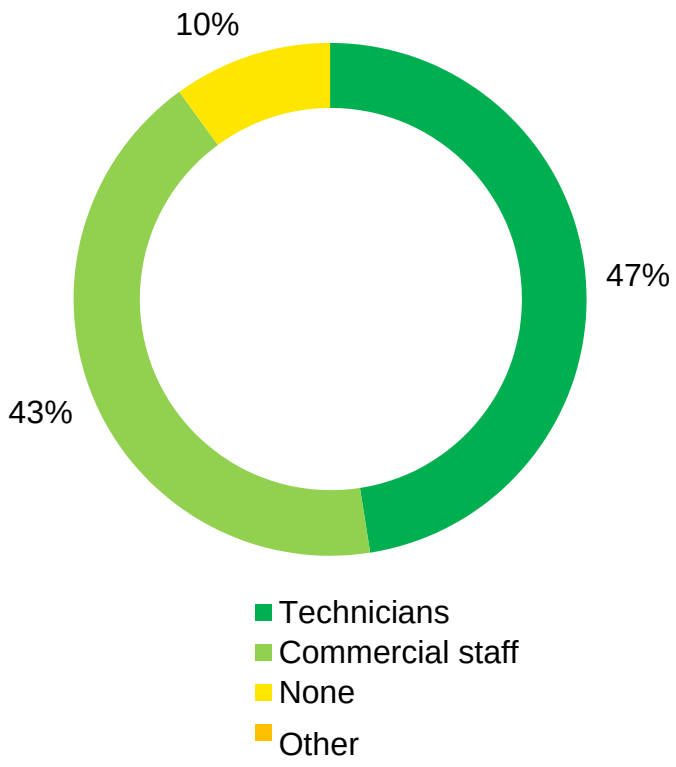
Which is the initiative currently developed by your company to obtain skilled workforce in Argentina?



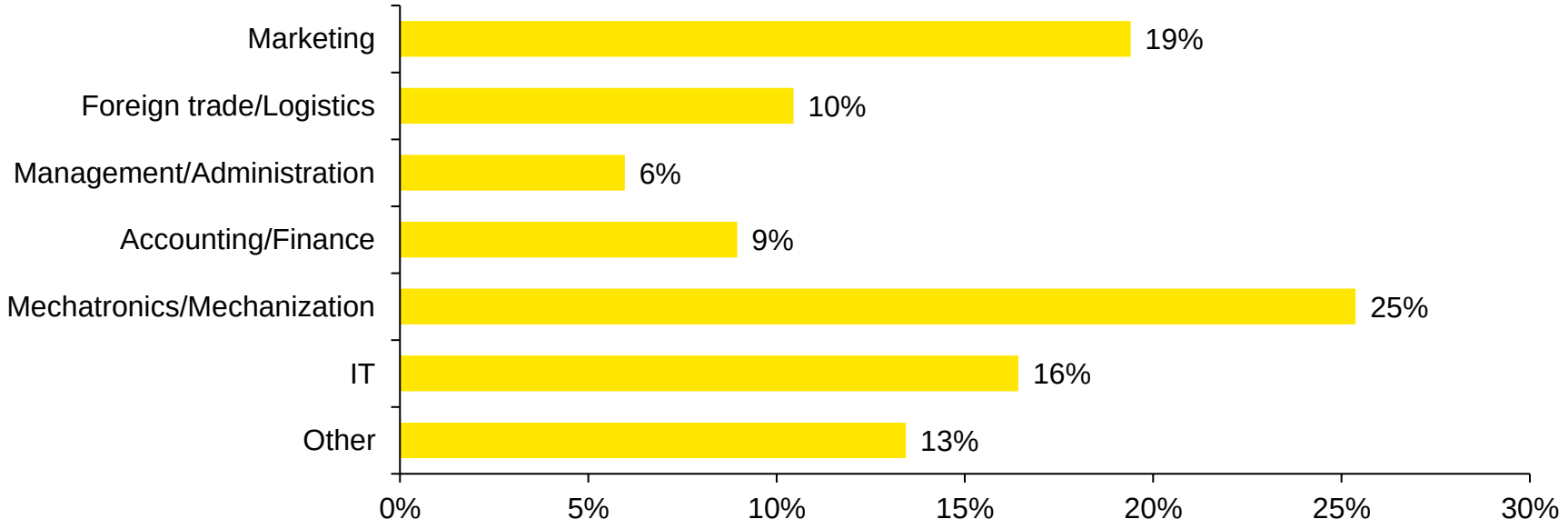
Percentage over the value of your investments



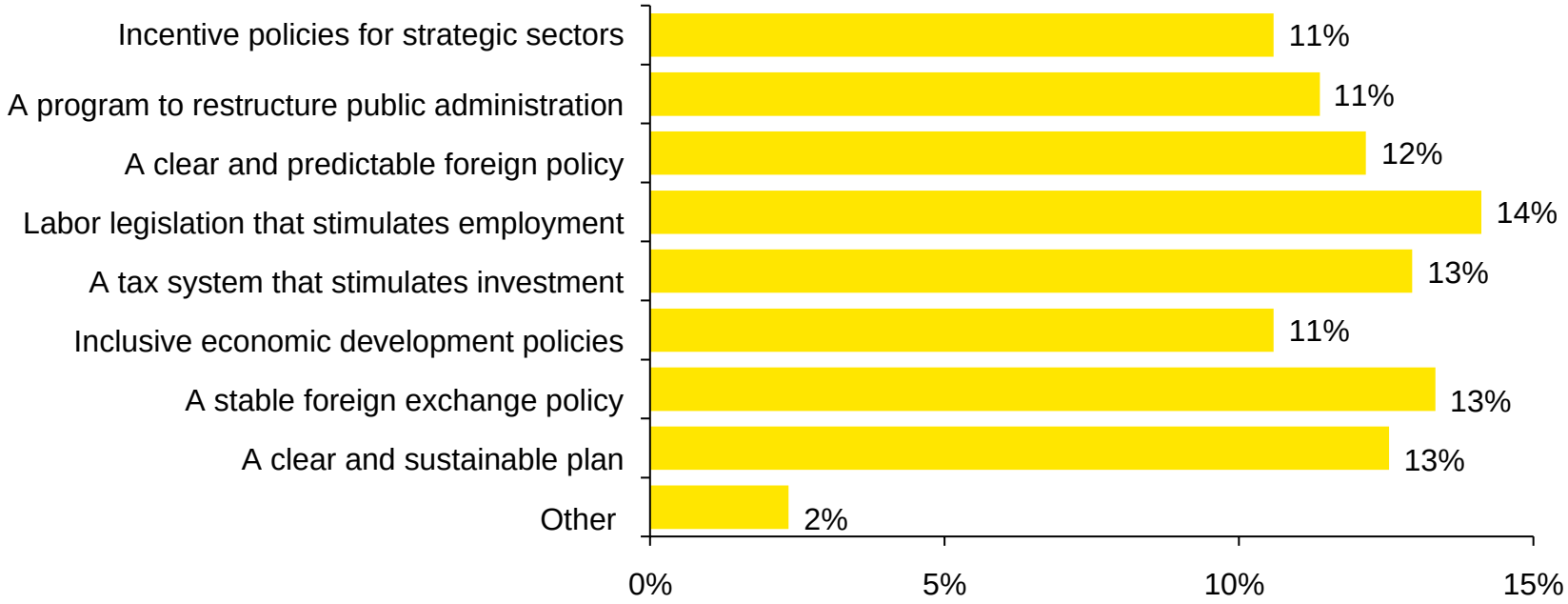
Which are the profiles your company currently needs the most?



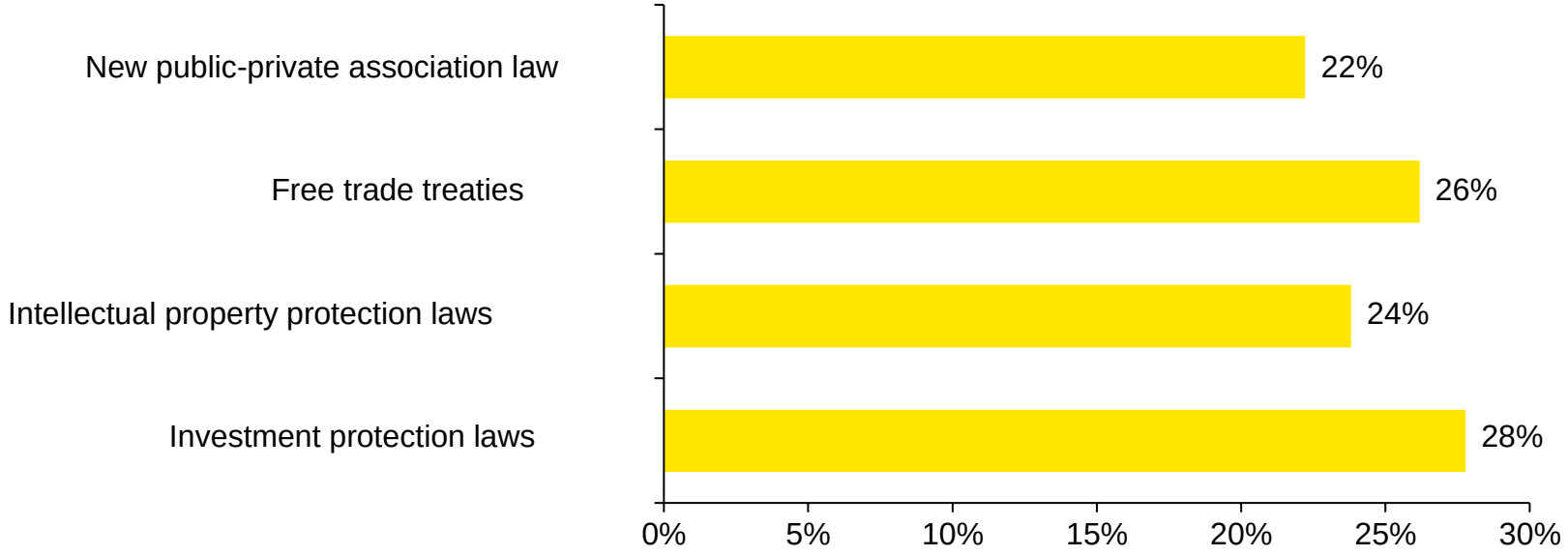
Upon the need of skilled workforce, please specify which specialties you are most interested in



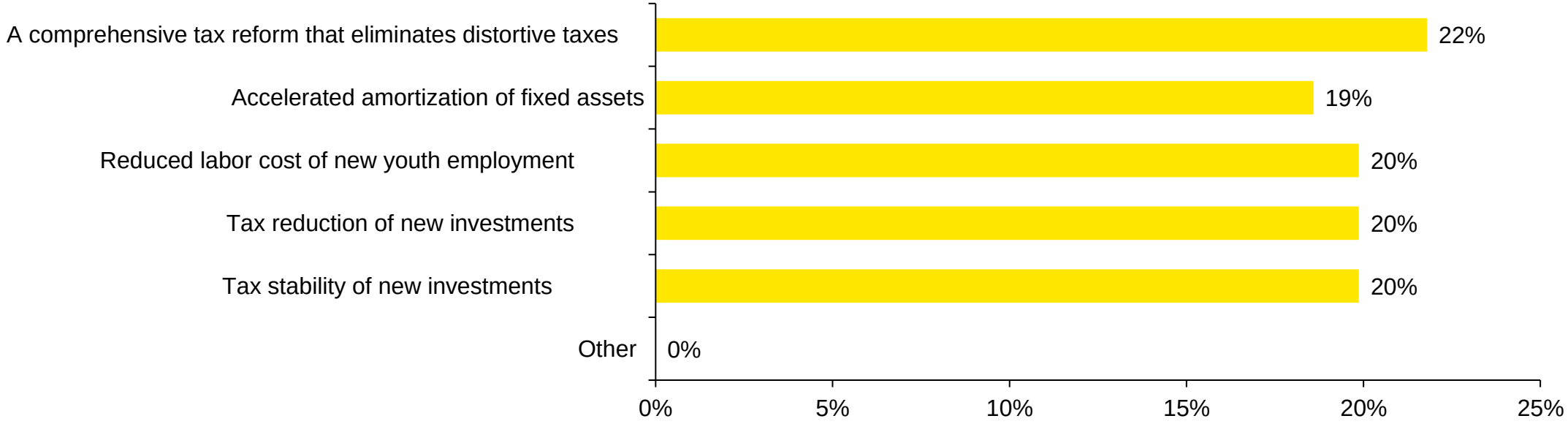
Which general economic measures would promote growth?



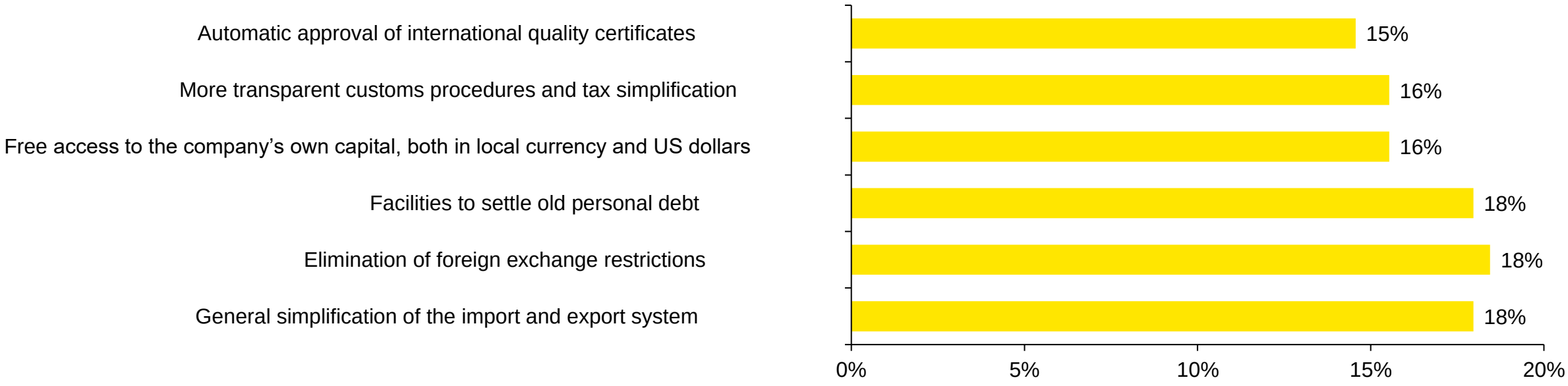
Which legal incentives would promote investment?



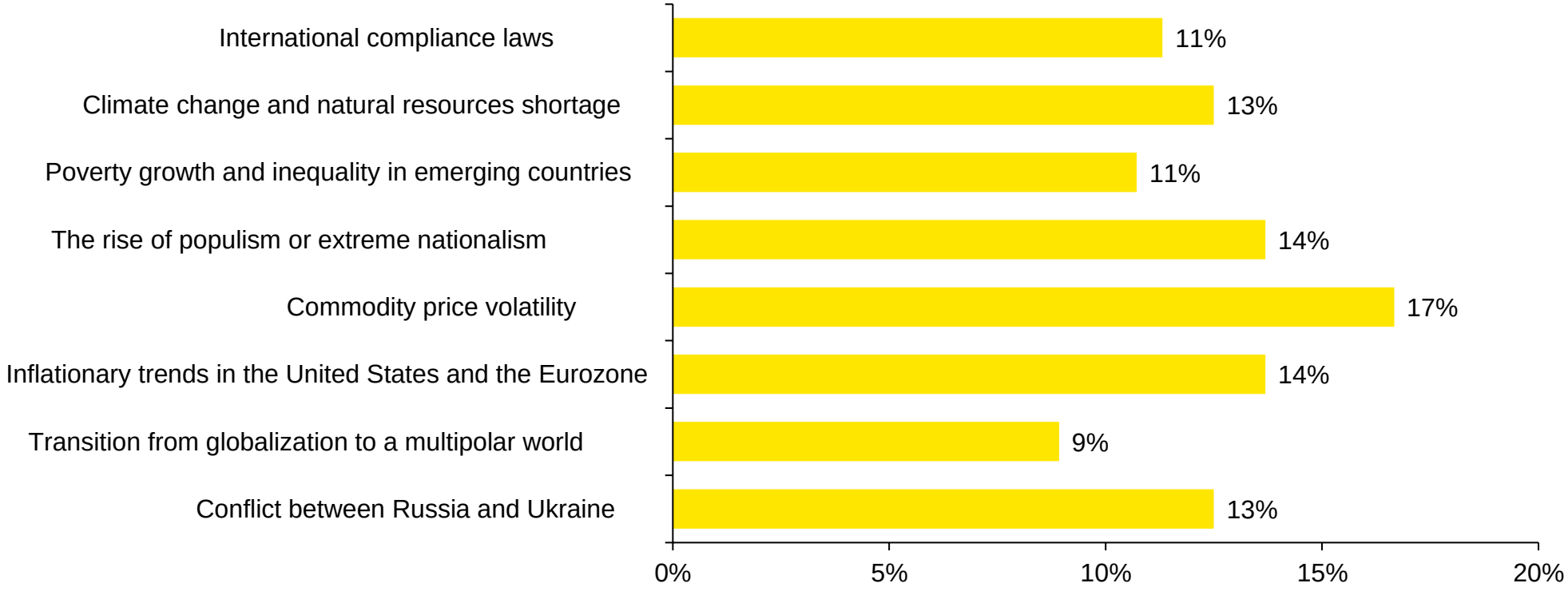
Which tax incentives would promote investment?



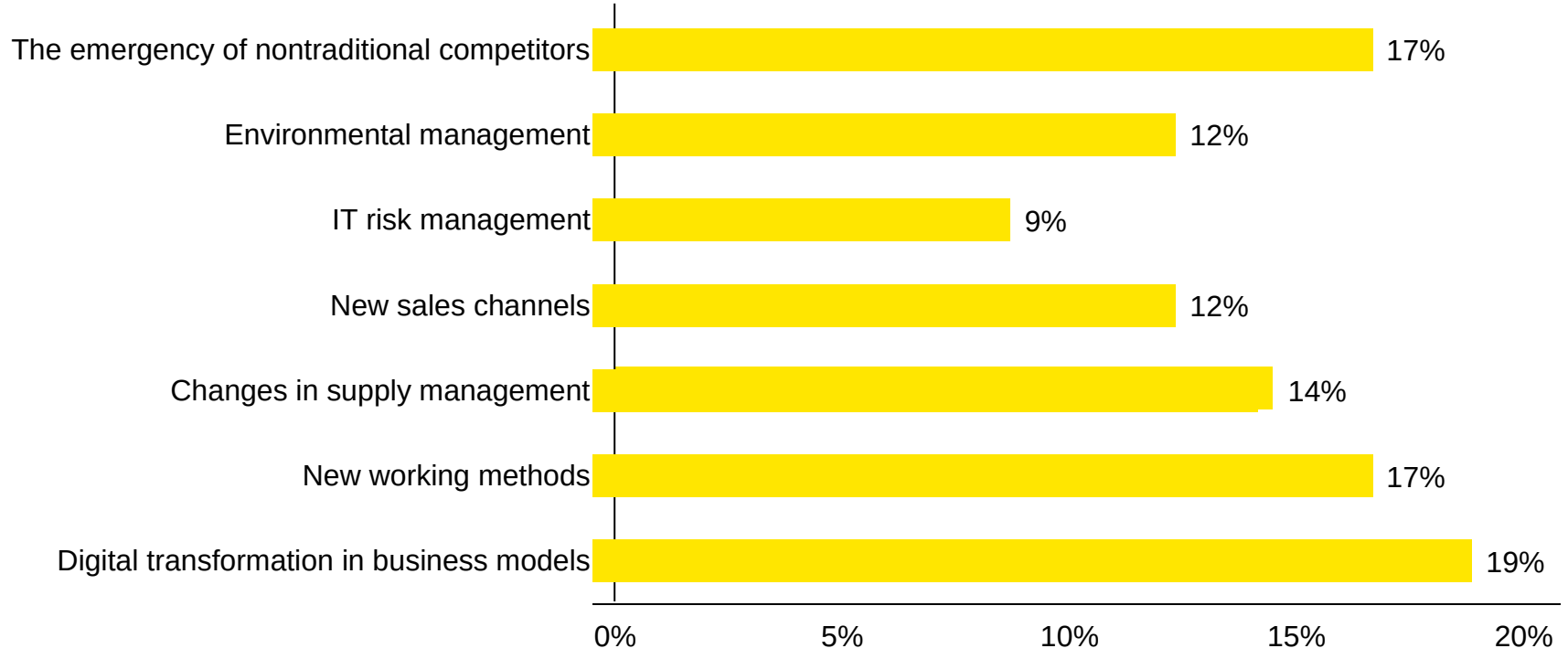
As to foreign trade, which of these measures do you think are more important?



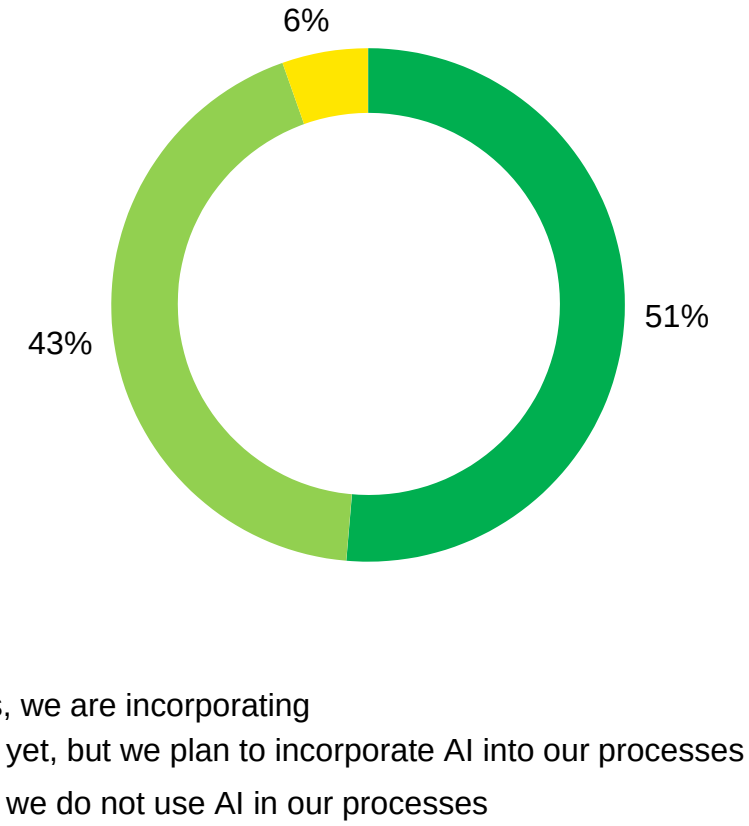
Which of these global trends have an impact when deciding to make a new investment?



Which of these management trends have an impact on your business or sector?



Does your company incorporate artificial intelligence (AI) solutions into its processes?



Concepts

- Address unemployment, which will continue to impact on consumption.
- Maintain macroeconomic predictability, supported by Congress laws.
- Achieve an increase in consumption, as it is currently at its lowest point and requires urgent reactivation.
- Free trade.
- Enable the simple settlement of old debts (prior to December 2023).
- Accelerate reforms related to the simplification of administrative procedures.
- Review regional content percentages to export within Mercosur.
- Expedite the lifting of foreign exchange restrictions.
- Eliminate distortive taxes.
- Facilities to settle old commercial debts and remove foreign exchange restrictions.
- Maintain and improve macroeconomic conditions by lowering inflation and stabilizing the exchange rate, and reduce or eliminate the gaps between different exchange rates.
- Continue to deregulate and promote digitalization.
- Comprehensive tax reform at federal, provincial, and municipal levels.
- Credit facilities for capital investment and staff training.
- Promote youth employment.
- Eliminate foreign exchange restrictions.
- Tax reform.
- Labor reform.
- More competition and reduced costs in port terminals and free-trade zones, which are currently protected oligopolies.
- Improve road infrastructure. Tender truck weight controls (mobile load controls) to prevent countless trucks with overload from continuing to damage Argentine roads.
- Urgent tax reform including not only tax reductions but also the simplification of withholding/additional withholding systems.
- Modernize and streamline the bureaucracy of the public sector.

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All in to shape the future with confidence.

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